



**North Coast Co-op
Member Action Committee (MAC) Minutes
December 13, 2017 – Ten Pin Building, Arcata**

Present:

Board Members: Mary Ella Anderson, Cheri Strong, Colin Fiske

Member-Employees present: Emily Walter, Laurie Talbert, Jules Katz, Kiya Villarreal

Members present: Steve Saint Thomas

1. **Welcome:** At 5:30pm Kiya welcomed everyone and introductions were made.

2. **Approve Minutes:**

Consensus to approve November 2017 meeting minutes.

3. **Member Comments**

Cheri - in 2012 the Co-op distributed a chart of who owns whom in organic food. There has been a lot of consolidation in the past five years which has not been updated in the chart. In 2012 this information was published to give shoppers an understanding of where they are spending their money and who they support via purchase of product.

Steve – it’s important that we become our own producers. We can’t just focus on being consumers of products that are always changing.

Organics only from 2016 on our website – is there an updated version?

Steve – are we building a community around food and values or running a store? Answer – both.

Cheri – would like to see more consumer education

Jules – mentioned the “Better World Shopper” guide. Better World Shopper is a site dedicated to providing people with a comprehensive, up-to-date, reliable account of the social and environmental responsibility of every company on the planet and making it available in practical forms that individuals can use in their everyday lives. It might be an educational tool for shoppers, and could be linked on the website.

ACTION: Emily will check to see if the Co-op’s purchasing & merchandising policy is posted in the stores and on the website and if they are not will do so.

4. **Racial Equity Training** – Reported by Kiya

Kiya emailed a few HSU student organizations about participating with the Co-op in discussions about racial equity. Several showed interest starting spring Semester.

ACTION: Kiya will check in with the Racial Equity Coalition about trainings.

ACTION: Kiya will check in with HR to see if they are budgeting for racial equity trainings.

5. **Co-op Access Program (CAP) Review** – reported by Laurie

The board agreed at the December meeting to extend the pilot program beyond March to allow time to review data from the entire first year.

There are currently 48 CAP members with no waiting list. No new members will be accepted until a review of the pilot program is completed.

What information is needed to evaluate the program?

- Cost of the program – discount/admin. costs
- Total sales
- Shopping data – has it changed for shoppers following implementation of CAP?
- What would the costs be if the program was changed to include more people?
- Operational lessons
- Colin would like to see a program that is open to everybody.

6. Movie Night

Jules – suggests working with another organization to sponsor/partner a movie night.

Cheri - suggests a showing about racial equity.

7. Annual Membership Meeting (AMM) Planning – reported by Laurie

Per the bylaws, AMM must take place in October. The last two weekends in October would be best for staff.

The group recommends having AMM in Arcata if possible.

8. Share the Spirit Member Round-up – reported by Laurie

Share the Spirit is doing great! We've met our goal and are in line to do even better than last year.

9. Agreements

Next meeting, Wednesday January 10, 5:30pm

10. Next Agenda Items

- Who owns whom?
- Movie night on the February agenda

Consensus reached that Jules will facilitate the January meeting.

Cheri will report the MAC meeting at the January board meeting:

11. Check-in

Consensus reached to adjourn the meeting at 6:36pm.

Minutes by Emily Walter