



Member Action Committee (MAC)

Minutes – October 10, 2018

Ten Pin Building, Arcata

Present:

Board Members: Cheri Strong, Robert Donovan, Colin Fiske

Member-Employees: Emily Walter, Laurie Talbert, Jules Katz, Kiya Villarreal, Lauren Fawcett, Travis Morgan

Members: None

1. Welcome: At 5:31pm Jules welcomed everyone.

Postpone agenda item 5 on non-organic local produce until the November meeting.

2. Approve Minutes

Consensus to approve the September 2018 meeting minutes.

3. Member Comments

- Kiya – would like to see the bulk candy advertised for Halloween treats.

ACTION: Jules/Laurie will get a picture of bulk lollipops to post on Facebook.

4. Diestel Turkey meat contaminates

- Lauren – for the amount of turkey we go through right now (~380lbs lunch/ground meat) we haven't been able to find a supplier that can fill that order if we were to stop buying Diestel. The deli meat is "naturally raised." It's not organic. The bone-in meat is organic.

- Laurie – when Alisha came in August, she had a list of three different products we could order that would only make up 70% of what we get from Diestel.

- Cheri – wonders if any of the other meat brands are any better.

- The group talked about the possibilities of selling turkey from local producers.

- Robert – the DX attorney found USDA has withdrawn their support from the 2015/2016 test results but are refusing to release the most current test results. The folks at Diestel are not being cooperative with releasing information. I've talked to several other Co-ops who are looking into this issue as well. We could do our own testing of the meat. We could write a letter to Diestel to say we understand you don't want to release this information but there are very valid concerns. I call up people all the time and ask for their information and many comply and those that don't I no longer do business with.

- Lauren – I contacted Diestel and received a packet of information from them. I don't have the information with me tonight, but it might contain some of what we are looking for.

- This discussion will continue to the November agenda.

ACTION: Emily will forward Lauren's information to those in attendance tonight.

5. Non-organic local produce

Postponed until November MAC meeting.

ACTION: Kiya will connect Jackie with Paul at Warren Creek Farms.

6. Member engagement – reported by Jules

- Laurie – reported back on the most recent Co-op News survey. "How do you connect with fellow Co-op members outside of the stores?" We got great responses. Answers were handed out to the group for review.

- Cheri – it would have been nice if there was a name associated with the cover of the Co-op News.

- Laurie – you are correct. We should have had a notation on the inside cover. We will try to fix that on the PDF and website.

The group reviewed member engagement ideas.

Coffee with the board

- Robert - How about beer with the board?
- Kiya - Beverages with the board.

Home away from home

- Jules – it would be great to get information on this – to know when the next event is taking place.

Personal shoppers

- Jules got a nice letter from a member who can no longer get to the Co-op herself. She wants to pay for a delivery service. I think we can do this. I have connections with Food for People.
 - Lauren – people already regularly make orders and then have a friend come and pick up their food.
 - Jules – this is likely happening elsewhere. We don't need to reinvent the wheel. I've talked with people interested in volunteering to do this. And the need is there.

ACTION: Laurie will investigate models of a volunteer shopping program at other Co-ops.

7. Agreements

None

8. Next Agenda Items

Non-organic local produce

Diestel Turkey

Member Engagement

9. Roles & Responsibilities

Consensus reached that Jules will facilitate the November meeting.

Consensus reached to adjourn the meeting at 6:36pm.

Minutes by Emily Walter.